



## Newsletter for Friends of The Most #7 May 2016

Taranaki's Alternative Music Station 100.4/88.3 The Most FM

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### Welcome to Wireless

Wireless is the newsletter for Friends of The Most. Friendship is free but please continue to support The Most FM financially by donating through the Give a Little link.

We at Wireless bring you a bi-monthly feast of all the news here at The Most FM, Taranaki's independent, alternative music station. You can find us on 100.4 around Taranaki, 88.3 in Oakura and **check out our HQ live stream** at [mostfm.com](http://mostfm.com) if you're anywhere else on the planet.

We apologies for the late delivery and some missing content of the Wireless #7. We are a small crew and our lead writer was out of commission for a time in May. We are aiming to keep to our schedule so soon we'll start on Wireless #8 for July. Thanks to those who stepped in and contributed to this edition.

Tell us what you think! [friends@mostfm.com](mailto:friends@mostfm.com)



Support The Most FM

### We love new music

Kiwi music makes up 41% of the playlist at The Most FM, says breakfast host and programmer Jack Irving. “The bottom line is whether it’s been the Lorde thing and the evolution of New Zealand music, but it’s world class. There’s dreamy pop, dubby funk and electronica.” Listeners will hear new tracks from the dashing Lawrence Arabia, Jesse Sheehan and Alphadogg. But there are also the latest tracks from some of the big names of music, including Paul Simon, Red Hot Chilli Peppers and Eric Clapton. To hear what’s just out of the home-grown box, listen to the NZ On Air Making Tracks segment at 8.15 each morning or tune into the WITT Fresh Tunes show every Friday from 2pm to 3pm. There’s also new music on the NZ On Air Kiwiana Show from 8pm to 10pm each Tuesday.



*Jesse Sheehan*

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## Karl Iveson

Audio Waste Disposal host, Karl Iveson, is possibly the most experienced volunteer DJ on The Most FM. He was involved with The Most's predecessor The Scream, at WITT (back when it was plain old Taranaki Polytechnic) and, going even further back, worked from 1991 on a series of six-week radio stations set up as part of a Polytech course on the old Liardet Street campus. The technology has come a long way since then.

"It was only records in those days, no CDs. We had to wind them back one-and-a-half turns to line them up at the start of the tracks."

"In that time, I've seen a lot of changes. I've seen people come and go. I've even seen the FM frequency change! In the old days we had carts [*cartridges - younger readers, ask your parents...*] for doing the ads. They were only about 10 to 15 seconds long and you'd put three in and off you go. So I've seen it go from that to full automation of ads and computerised everything."

While The Most is now renowned for its championing of new, eclectic and non-mainstream music, Karl's own passion for alternative music and constant search for new sounds didn't always sit well with listeners. "I remember when I first started, many years ago, I got people calling up asking 'Do you call that f-ing music?' and then hang up." Thankfully, in more recent years, listeners have become more open to the variety of sounds played on The Most. "When people ring up now, it's to ask 'What was that track you just played?' because I try not to play the same thing twice – although I do have my favourites that I bring back now and again."

When not at The Most, Karl has a part-time job to support his music habit. He also works around his home, which is a bamboo farm. His interest in music goes back to his primary school days, when New Plymouth only had one radio station. Fast-forward to 2016 and his own show, Audio Waste Disposal (Thursday nights, 9-11pm), has now been running for 16 years, something for which Karl is grateful to The Most.

"I've been very lucky over the years in that I have a free hand to play whatever I like. I'm not stuck with a genre like reggae or blues. A lot of the music I play might be a bit 'out there' for some people in Taranaki but the idea is to open people's minds to hear things they might not ever hear otherwise. The idea of Audio Waste Disposal is to challenge. I find I consume music very quickly and want to move on to the next thing."

Karl believes the key to the show's longevity is the principle of less talk and more

music.

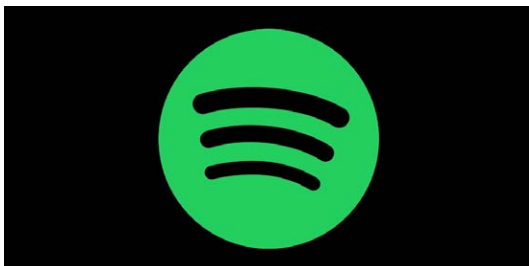
“I’ve always thought it’s about the music – it’s not about me as a person. The music is what talks and I’m not a great talker anyway, so I just like to play the music. That’s what it’s about.”



*Karl Iveson, Audio Waste Disposal, Thursday's 9-11pm*

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### **New feature: Most FM volunteer Spotify playlist**



Each month or so, Most FM volunteers nominate their favourite tracks of the moment. You can [check this playlist out here](#).

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**Grab yourself a Most FM T Shirt - special on now!**

It's winter, so get your thermals and merinos out to wear under a Most FM T-shirt and promote our beloved station. There's a promotional deal going that you'll find irresistible – buy a T-shirt for \$20 and get a second one free. And still on getting visible – if you can think of anywhere our bumper stickers or fridge magnets would look good, come up and see us at 12 Bell St. You can buy T-shirts at the same time.



**NZ On Air**  
Irirangi Te Motu



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### Get involved with The Most FM

Suggest a track, contact us to advertise or be a guest on one of our weekly shows.

Email: [mostfm@mostfm.com](mailto:mostfm@mostfm.com)

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\*|MC:SUBJECT|\*



The Most FM



The Most FM



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